



Canal Company: market leader on the canals

A little bit of history

Canal Company is a typical Amsterdam company. In 1984, under the name Canal Bike, we introduced pedal boats as a new tourist attraction on the Amsterdam canals, which did not yet have that much traffic. In 1990, the success of Canal Bike was followed by Canal Bus, a regular boat service passing all the main places of interest in Amsterdam. In June 2005, Canal Company took over Holland International Rondvaart cruise company, so we could also add the traditional canal cruises to our activities. In 2007, we expanded further with Canal Hopper, completely electric sloops. Since March 2010, we have entered into a thoroughgoing form of cooperation with Meyer's Rondvaarten cruise company. The cruises are continued on Piers 4 and 5 under the names Gray Line Canal Cruises and Sightseeing. In addition, we have started Amsterdam Eco Tours on Pier 6. Meanwhile, Canal Company employs about 300 people and the Board of Directors is made up of the founder Felix Guttman, Peter Duwel and Arjan van der Meer.

Canal Bike rents pedal boats from 4 locations in Amsterdam, with moorings at the Rijksmuseum, the Leidseplein, the Keizersgracht and Prinsengracht/Westerkerk. 13 pedal boats out of the fleet of 100 are located in Utrecht. To hire a pedal boat for one or two people, it costs € 8 per person per hour; for three or more people the hourly rate is € 7 per person.

Canal Bus provides a regular service through the canals. With 4 routes and 20 stops at the main museums, shopping areas and attractions, the Canal Bus hop on hop off system is an excellent way for visitors to Amsterdam to combine transport with sightseeing in the city centre. A 24 hour ticket costs € 22, for children under 12 years the cost is € 11 and groups of more than 10 people pay a reduced rate each of € 16. There are also 48 hour and 72 hour tickets available.

The 10 **Canal Hoppers** are comfortable sloops to seat 12 people, with a covering for when it rains, which go to those very places where the ordinary cruise boats do not operate. The Canal Hoppers can be hired for private cruises or company events for up to 100 people. In addition, these sloops operate a regular service through Amsterdam on Fridays, Saturdays and Sundays, and on a daily basis in July and August. There are 7 places for getting on and off. A day ticket for the Canal Hopper costs € 22 per person.

Our new **large open sloop 'H. de Keyser'** cruises along the Amsterdam canals. H. de Keyser is a fully electric sloop and therefore quiet and eco friendly. This large sloop holds up to 30 persons max.

Canal Company hires boats for special cruises. The various boats are perfect for party cruises for small and large groups. For groups from 20 people, Canal Company offers original packages such as the Tuscany Evening, Running Dinner and the Happy Hour. As well as fixed packages, we can also offer custom-made packages.

Holland International Rondvaart runs various types of cruises; their most well-known cruise is the 100 Highlights Cruise, a 1 hour introduction, taking visitors past the most famous attractions in the city, for € 13. In 2008, the Ultimate Cruise, of 1 ½ hours at a cost of € 17.50, was voted the best cruise in Amsterdam. In the evening, the Candlelight Cruise, costing € 29.50, and the Dinner Cruise, costing € 69.50, are the most popular. Children receive a discount on all these prices.

Gray Line Sightseeing is a worldwide market leader in sightseeing tours and offers excursions in more than 150 destinations on 6 continents. In Amsterdam, we are expanding this offer with **Gray Line Canal Cruises**. From Piers 4 and 5 on the Damrak, we operate our 100 Highlights Cruise (a 1 hour introduction cruise, taking visitors past the most famous attractions in the city, for € 13). We also offer excursions run by third parties.

Pier 6 Amsterdam Eco Tours

From Pier 6 on the Damrak we offer eco-friendly products and excursions. Pier 6 is one of the stops for the Canal Hopper, among other things; bicycles can be hired here and various excursions and walking tours are organized from here.



Canal Company B.V.
Weteringschans 26-1hg
1017 SG Amsterdam
T 020 623 98 86
F 020 624 10 33

ABN 54.87.10.074
BTW nr. NL0098.26.610B.01
KVK nr. 3418.4567
info@canal.nl
www.canal.nl | www.hir.nl



Sustainable for 25 years

From the very beginning, sustainability has been our starting point: clean and quiet through the canals. First, with the Canal Bike we chose for muscle power – the only emissions being drops of sweat – and then, with the growth of Canal Bus, for boats with clean natural gas engines. For the Hoppers we chose an electric engine. This means that Canal Company has been a trendsetter regarding environmental friendly use of the canals for years. Most of the vessels of Holland International Rondvaart now also have clean engines which have an emission of some 90% less than classical diesel powered vessels. 32 of our 45 vessels now sail in a clean way – and we are working on the rest.

The fleet

Canal Company

- 100 pedal boats, of which 87 in Amsterdam, and 13 in Utrecht.
- 4 party boats, suitable for various sizes of groups and events. All the party boats are clean whisper boats which sail through the canals powered by natural gas. Canal company is the first boat company in Europe which operates boats with this environmentally friendly fuel. Some party boats are used during the day for the regular service.
- 9 regular service boats, which operate during the day for Canal Bus and, thereafter are suitable for drinks parties and transfers for groups of 20 people or more.
- 10 sloops, 9 of which are electrically powered and 1 of which runs on hydrogen. The sloops can hold a maximum of 12 people.
- 1 large open sloop 'H. de Keyser' - fully electric sloop that holds up to 30 persons max.
- Our salon boat De Amstel, built in 1920, is a classical boat suitable for parties up to 12 people.
- Our open, wooden Admiral's sloop dating from 1928, the Venerabilis, is suitable for a maximum of 6 people. This sloop belonged to the aircraft carrier Karel Doorman (ex HMS Venerable) and was used on the Marsdiep to bring the commanding officers on board. In the Sixties, when the Karel Doorman was sold to Argentina, the sloop remained in the Netherlands and was taken over by a private party.

Holland International Rondvaart

- 6 party boats, suitable for various sizes of groups and events.
- 7 cruise boats, which can be deployed for the various cruises for individual visitors.

Gray Line Canal Cruises

- 6 cruise boats, which are deployed for the 1 hour cruises for both individual visitors and for groups.

Not for publication: for more information, non-copyrighted visual material and other press matters with regard to Canal Company, please contact Nienke Gritters Doublet, tel. +31 (0)20 53 53 307, fax +31 (0)20 624 10 33 or email n.gritters@canal.nl.



Canal Company B.V.
Weteringschans 26-1hg
1017 SG Amsterdam
T 020 623 98 86
F 020 624 10 33

ABN 54.87.10.074
BTW nr. NL0098.26.610B.01
KVK nr. 3418.4567
info@canal.nl
www.canal.nl | www.hir.nl